

## **Central Michigan CSCMP Roundtable**

### **“The Gathering Storm” Transportation Forum and Panel Discussion**

**Keynote Speaker:** Dr. Tom Mentzer – University of Tennessee

**Moderator:** Tim Radbourne, President, Radbourne Consulting

**International:** Michael Ford, VP Compliance & Supply Chain Security, BDP

**Bulk:** Bill O’Donell, President and COO, Superior Carriers, Inc.

**Ocean:** Ric Wen, VP of Business Development, OOCL

**Port/Rail:** Jim Lemons, Director-Global Sales, APL Limited

**Air Charter:** Tony Facciolla, Sr. Marketing Director, Active Aero

**Small package:** Tim Quinnette, Dir of Business Dev, UPS Supply Chain Solutions

**LTL:** Steve Gibson, Manager of Business Development, Con Way Central Express

**MEETING LOCATION:**

<b>Date:</b>	Feb. 9, 2006 – Thursday	<b>Time:</b>	09:00 AM – 10:00 AM Registration
<b>Location:</b>	Central Michigan University Pierpont Auditorium, Grawn Hall, Second Floor, North End		10:00 AM – 11:00 AM Keynote speaker 11:00 AM – 12:30 PM Panel speakers/Q&A 12:30 PM – 01:15 PM Lunch
<b>Note:</b>	<b>You do not need to be a CLM member to attend</b>		01:15 PM – 02:45 PM Panel speakers/Q&A 02:45 PM – 03:00 PM Wrap Up/Networking
<b>Cost:</b>	\$65 Professional rate. A box lunch will be provided.		
	\$5 Students: morning presentations only (no lunch provided)		
	\$5 Students: afternoon presentations only (no lunch provided)		

**Directions:** From U.S. 127 exit onto Mission St., take Mission to Bellows St. (Jon’s Country Burger/Amoco on corner)  
Turn West

**Parking:** Free Parking Lot 3 Grawn Hall, Lot 7 Smith Hall, or Lot 8. <http://map.cmich.edu/images/printablemap.jpg>  
Lot 3 – go 6 blocks, after passing University St., turn left into lot 3  
Lot 7 – go 5 blocks, turn left onto Franklin St., turn right into lot 7  
Lot 8 – go 4 blocks, turn left into lot 8

This will be the one event for anyone involved in Transportation to attend! Register quickly!

Each of us as Logistics, Purchasing and Supply Chain Management professionals is faced with increasing transportation costs. With supply chain uncertainty increasing at the same time, top management in many organizations is inquiring about the state of logistics. The key transportation management issues in the near future will be a shipper’s ability to collaborate with its carrier networks to maximize communications and process efficiency, and reduce costs. Join us as representatives from a variety of transportation modes speak to their challenges, the solutions their organizations are providing, and their recommendations to shippers to mitigate the impact of “The Gathering Storm”.

We have brought together a strong keynote speaker and panel of representatives from a variety of transportation modes for a half-day event. Speakers will discuss what is occurring in their respective modes, current and future trends, and strategies or tactics going forward. Two panels of speakers will make presentations followed by a Q&A session where audience members can direct questions to the panel.

**Reservations:** RSVP to Jim Carney at [jjcarney@dow.com](mailto:jjcarney@dow.com). Direct additional questions to Karen Cook: Phone (989) 772-5586, Fax (989) 775-3144. Registrations must be received by February 3rd at 5:00 PM.

**Advanced payment:** Make checks payable to “Central Michigan Roundtable:” Send to Karen Cook, 1406 Crestwood Dr., Mt. Pleasant, MI 48858.

**Payment at the door:** Checks or cash only. Credit cards are not an option at this time. Receipts will be provided

**Cancellations:** any reservations must be cancelled by February 3rd at 5:00 PM. Any “no shows” will be billed. However, if you make arrangements for someone to attend in your place, the “no-show” fee can be avoided

